

District 57 DECM Minutes, Feb. 20, 2010

The District 57 Executive Committee met from 9-12 noon on February 20, 2010 in the training room of the Lucky Store, 1300 Fairmont Drive, San Leandro.

Action item summary:

- All Division and Area Governors register for Spring Conference. Ensure that their club Presidents and VPEs attend the conference business meeting or submit proxies.
- Remind clubs to spend their gift certificates at the Spring Conference.
- Collect Gift Certificates from Charles Schuman

Agenda items:

- No agenda was provided.

Attendees from Sign-in roster

Members		Attend			Attend
Benigno	Dominick	√	Kector	Eddie	√
Butler	Stephanie	√	Lambert	Scott	√
Butler	Dick	√	Lambert	Scott	√
Cannon	Laura	√	Leary	Dennis	√
Championsmith	Gina	√	Lessig	Janice	√
Conkline	Suzanne	√	Lubken	John	√
Cunningham	Jean	√	Madjesky	Jan	√
Dawson	Dennis	√	McDavid	Latasha	√
Del Rosario	Merci	√	Minase	Minaise	√
Druke	Laurel	√	Morales	Christina	√
Dunn	Cleo	√	Olson	Earl	√
Feszchak	Walter	√	Orris	Dave	√
Fitts	Bill	√	Patterson	Keith	√
Fitts	Bill	√	Pon	Chris	√
Foster	Paula	√	Scheele	Tim	√
Free	Fanci	√	Schuman	Charles	√
Gajowski	Carie	√	Tadali	Steve	√
Garcia	Vinella	√	Wong	Ricky	√
Gaspochkin	Peter	√	Woods	Lee	√
Gibson	Charles	√	Yee	Timothy	√
Gilbert	Jack	√	Bhangale	Vedant	√
Harkness	Ashley	√			
Hoffman	Richard	√			
Johnson	Tyree	√			
Ke	Joshua	√			

9:01 AM Meeting opened by District Sgt-at-Arms with Pledge of Allegiance.

Previous DECM minutes were not read but were provided in paper copy for the attendees...

District Announcements

Reports from the District Governor, Lt. Gov. Education and Training, Lt. Gov. Marketing, Treasurer, Public Relations Officer, and others.

Dennis Dawson, LGET: Announced that Gary Wong is sick with the Flu.

Keith Patterson, LGM: Announced plans for finishing the year for Areas and Divisions. The majority are on track to be distinguished. The Member Retention Contest is underway. Clubs are called to renew as many of their members on the club roster as of February 1st at renewal time on April 1st. In three different categories, there will be prizes of \$200 for first place, \$100 for second place and \$50 for third place. Awards are to be given in the form of Toastmasters International gift certificates redeemable at the TI online store. Check the Club Reports on the TI website for club status. In response to a question, Keith clarified that credit for educational awards can go to the club you choose.

Charles Schuman, Treasurer's report: The District Audit was performed on Jan 28th at Clorox Bldg. The audit team included: Nicole DuPuis, Rubette Cowan, and Emily Lau. The Audit Report was submitted to World Headquarters one week in advance of the deadline. Club audit teams are being formed and trained. Prizes: the District bookstore is being phased out. Going forward, the District will use gift certificates to the Toastmaster International online store, with \$2000 to be used in lieu of the District Books store awards.

Tim Yee, PR: The District has two contests going: Talk up TM and Beat the Clock. Winners are able to deduct 10% off their next order at the Toastmasters International store if you qualify for the awards. The PR breakfast will be at Pier 29 Restaurant in Alameda next week (Saturday, from 8:30-11:00 a.m.). Club member recruiting should include use of a meeting guest book for future contact with guests.

Tyree Johnson, PDG: Your future starts now. District success is fostered by the continued recruiting of new leaders. We have the nominating forms. Response e-mail will be coming. Some members will be contacted as needed for phone interviews. Instill the courage and inspiration to others.

Dennis Dawson (follow-up): Recognition Breakfasts and TLI are free. Find the schedule on the District website. TI is putting officer training on video. The subject of Conference videotaping was mentioned but no action recommended or taken. TI members listed with two member identification numbers will need to update their records at the TI website and establish just one member ID number. Leadership, Better Speakers, and Leadership Excellence modules are here for each Division Governor to sign out.

Paula Foster, District Chief Judge. Only two Areas have sent in their contest dates. Only one Division has set their contest date. Reminder: the contestant's Certificate of Eligibility is a progressive form and needs to be carried forward with appropriate signatures and dates.

Dennis Dawson (follow-up): The District Statistics show that D57 has achieved 64 ACs, the goal was 59. The District has 131 CCs and needs to reach 209 to make the District goal.

10:00 Break

Contest Drawing: A drawing for a digital recording camera was held. Clubs which had met their October to January membership growth goals were qualified for the drawing. A club representative had to be present to accept the camera. Stagecoach Toastmasters won the camera

Interactive Session

Keith Patterson, LGM led an interactive session reviewing the requirements for Distinguished Area and Division. Then, the assembly was asked to break-out and arrange themselves by Division to discuss their plans to work on attaining distinguished status of better for their respective clubs, Areas, and Divisions before the end of the Toastmaster year.

At the end of the break-out session, Keith Patterson asked for responses from the groups about their plans they intend to follow and ideas to work on with the clubs, Areas, and Division. The following is a summary of the ideas brought forward to the group:

- Work on Triple Crown award and Talk-a-thons as separate meetings.
- During an AG club visit, target club presidents and VPEs and tell them what they need to do to be distinguished.
- Encourage the AG to work with clubs that need help with action plan.
- Visit the executive committee meeting of clubs that need help.
- Empower every member of every club with direct support and information to them.
- Get the word out to each and every member with what is going on in the District.
- Bypass the club officers with e-mails messaged directly to members of the clubs.
- Use Area Councils to empower the clubs.
- Have a sheet of targets for the club for all to see. Bring it along with the AG Visit.
- Do they have a Club Success Plan? If not, sit down and make it now during the second AG visit.
- As an AG, make a presentation to the club about their responsibilities.
- Talk to the general membership to get new blood. Encourage turnover of club officers. Having the same officers year over year can kill the club.
- Find ways to get around clubs that do not want you to visit them.
- Work on the "Why" of becoming a distinguished club and more.
- Interviews are like Table topics. As to the "WHY" of Toastmasters, the impact of TM is positive.

Dennis Dawson (follow-up): Area and Division Governors can always get up to date information about their club, area, and division goals by visiting the Toastmasters International website (www.toastmasters.org).

Club Officer Training is doing well. The final club officer training session will be held at the San Leandro main library on the 25th of February, 6:30-9:30 p.m.. A training report on District Status will be going out to District Executive members Sunday. The response to the training changes has been positive. Ashley Harkness, IPDG, is filling as District Secretary through the term.

Meeting Adjourned at 11:27 AM